

Contest Corner

“Share Your Good Start Story” Contest Rallies Mothers Nationwide

(NAPSA)—The best advice moms receive about pregnancy and motherhood often comes from other moms.

In support of moms' enthusiasm for exchanging advice, NESTLÉ® GOOD START® SUPREME DHA & ARA WITH COMFORT PROTEINS® INFANT FORMULA invites moms to enter the “Share Your Good Start Story” contest.

Whether it's specific to pregnancy, baby care or infant feeding, moms can submit their personal stories about how they got off to a good start with their baby in 250 words or less online at verybestbaby.com/GoodStartContest or by mail before August 31, 2005.

The most helpful, relevant and insightful stories will be featured online for the benefit of moms everywhere.

One grand-prize winner will receive the much coveted gift of time and the gift of bliss. She will win a year of helpful monthly services of her choice from one of the following: personal chef, or housecleaning or personal assistant.

In addition, she will indulge in a day of beauty and relaxation for herself and a guest at a local spa where she'll be treated to a



Sharing stories could win moms a prize in new contest.

soothing massage, refreshing facial and luxurious manicure/pedicure.

Five runners-up will also win the gift of time by each being awarded with three months of services of her choice from one of the following: personal chef, or housecleaning or personal assistant.

“The ‘Share Your Good Start Story’ contest creates a unique forum for gathering real-life stories and helpful anecdotes that can give new moms comfort and support,” said Doreen Ida, mother of two and Vice President, Marketing, Nestlé Infant Nutrition. “We applaud mothers everywhere for their generosity in sharing

their motherhood experiences every day.”

In addition to submitting a good start story at verybestbaby.com/GoodStartContest, moms will also have the opportunity to discover insights into breastfeeding, baby care, and infant nutrition, as well as find answers from top health care professionals to commonly asked questions about pregnancy and infants.

According to Nestlé, breastfeeding is the gold standard in infant nutrition. However, for those moms who cannot or choose not to breastfeed, or who choose to supplement, formulas such as NESTLÉ GOOD START SUPREME DHA & ARA WITH COMFORT PROTEINS provide infants with all the nutrients they need for growth and development.

To obtain rules, visit verybestbaby.com/GoodStartContest or mail a 3x5 card with your name, address and phone number to: “Share Your Good Start Story Contest,” 6500 Wilshire Blvd, Suite 1900, Los Angeles, California, 90048. No purchase necessary. Contest ends 11:59 PM PT 8/31/05. Void where prohibited. Open to residents of the 50 U.S. states & D.C., 18 or older.