

INGENIOUS IDEAS DEPARTMENT

Cool Help For Your Life

(NAPSA)—When the temperature drops, many people get cold feet, fearing the ice and snow that build up and get into inconvenient places, making life more difficult.

Fortunately, it's possible to give freezing temperatures and the hazards of harsh weather the cold shoulder. A new silicone lubricant can be used to repel water and dirt, while helping prevent rust—around the home, in your car and in just about every part of everyday life.



A silicone spray can help prevent sticky situations caused by snow and ice buildup.

It can be used on everything from jacket zippers to satellite dishes, from garage door hinges to snowboard bindings. Simply spray it on moving parts (and anywhere else it's needed) to help prevent sticking and binding, while also avoiding rust, dirt and ice build-up. Because it doesn't stain or stink, the silicone formula can even be used on clothing and around your vehicle. Known as Jig-A-Loo, it's available at The Home Depot, Advance Auto Parts and participating independent hardware stores.

For more information, visit www.jigaloo.com.