

# Cool Ideas For A More Comfortable Home

## SIZZLING TIPS TO STAY COOL FOR SUMMER

THE AMOUNT U.S. HOMEOWNERS SPEND ANNUALLY ON

ENERGY COSTS

\$11,000,000,000

\$11B

U.S. Homeowners

11 BILLION DOLLARS

HEATING AND COOLING SYSTEMS ACCOUNT FOR NEARLY **50%** OF A HOME'S ENERGY USE

**30%** OF COSTS CAN BE REDUCED BY REPLACING AGING CENTRAL AIR CONDITIONING WITH AN ENERGY STAR CERTIFIED MODEL

ABOUT **20%** OF THE AIR THAT MOVES THROUGH A HOME'S DUCT-WORK IS LOST TO LEAKS, HOLES, AND POOR CONNECTIONS

LG'S DUCT FREE SYSTEMS, LIKE THE LG ART COOL GALLERY, ELIMINATE THIS LOSS, ARE LIGHTWEIGHT, COMPACT AND HEAT AND COOL MULTIPLE ROOMS SIMULTANEOUSLY

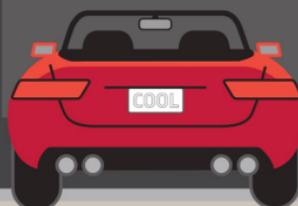
THE AVERAGE HOUSEHOLD SPENDS MORE THAN **\$2,000** A YEAR ON ENERGY BILLS



SETTING A PROGRAMMABLE THERMOSTAT CAN HELP SAVE ABOUT **\$180** A YEAR. CONTROL THEM REMOTELY USING THE LG SMART AC MODULE AND APP



WHILE YOU ARE AWAY, EVERY DEGREE YOU TURN UP THE THERMOSTAT WILL SAVE YOU **2%** ON COOLING COSTS



**LG** Life's Good LEARN MORE: [lghvac.com](http://lghvac.com)

SOURCES: EIA.GOV, ENERGY.GOV, ENERGYSSTAR.GOV, LG ART COOL GALLERY, USA TODAY, LG SMART AC MODULE, ENERGY.GOV, BHG

(NAPSA)—Summers in the U.S. are hotter on average than they were 45 years ago and climate models show they'll continue to get hotter each year. Fortunately, there are simple and energy-efficient ways homeowners can stay cool during hot weather while managing utility costs. Learn more at [lghvac.com](http://lghvac.com).