

Correcting Skin Tone

(NAPSA)—A bright spot in the beauty landscape is that you can now get rid of dark spots while concealing imperfections with a continuous, daily treatment.

Chemists have found a way to correct skin tone using high-potency vitamin C and broad-spectrum sun protection. The result is Kiehl's Skin Tone Correcting & Beautifying BB Cream, a daily formula that offers lightweight yet buildable coverage, developed with amino acid-coated natural mineral pigments. In addition, this BB—for "blemish balm"—can reduce the appearance of pores and fine lines while providing hydration and broad-spectrum SPF 50 protection.



Even-toned skin can now be easy to achieve.

"With the newer BB formulas now covering such a broad range of concerns, these products have essentially created an entirely new category," says Dr. Adam Geyer, Kiehl's Product Development Consulting Dermatologist.

Formulated with sensitive skin in mind yet effective for all skin types, Kiehl's Skin Tone Correcting & Beautifying BB Cream is available from the experts at Kiehl's Since 1851 in four shades. All are fragrance-free, paraben-free, dermatologist and allergy tested and won't clog pores.

To learn more about Kiehl's Skin Tone Correcting & Beautifying BB Cream, please visit www.Kiehls.com/BB-Cream.