



Travel Ideas

Cowboys And Culture...Only In Fort Worth

(NAPSA)—Voted one of the nation's "Most Livable Communities," Fort Worth, Texas is also a vacation hot spot. New and renovated hotels, restaurants and exciting attractions make the city a top leisure travel destination, especially when travelers consider some of the sizzling savings being offered.

Hotel Room Specials

From now through September 15, travelers can visit www.fortworth.com and click on the "Summer Stay & Save" icon on the lower left-hand side of the home page. There, they will find various "staycation" ideas, including links to hotel room specials, coupons from Fort Worth attractions, a listing of free things to do in Fort Worth and summer travel tips.

"According to a recent survey by the travel Web site TripAdvisor, about 50 percent of American travelers are changing their summer travel plans because of soaring fuel prices and sticking closer to home," said David DuBois, CMP, CAE, president and CEO of the Fort Worth Convention & Visitors Bureau. "We understand the increased need for travelers to experience 'staycations' and that's exactly why we developed the 'Summer Stay & Save' program. As a visitor-friendly community, we want to help travelers enjoy an outstanding vacation and save money at the same time."



"Staycations"—Plenty of attractions and prices that help visitors stay longer for less are part of Fort Worth's special appeal.

No. 1 Destination In Texas

Ranked as the No. 1 tourist destination in Texas and named the No. 2 value-friendly destination in the United States by Hotwire.com, Fort Worth welcomes 5.4 million visitors each year. Known as the "City of Cowboys and Culture," Fort Worth offers visitors many unique things to see and do, such as Sundance Square—one of the most dynamic downtowns in the nation—exciting Western heritage in the Stockyards National Historic District, and the artistic masterpieces in the world-class museums in the Cultural District.

For more information, visit the Web site at www.fortworth.com or call 800-433-5747.