

Consumer Corner

HDTV: Getting You Clear On The Big Picture

(NAPSA)—Falling prices and better technology have made High-Definition TV (HDTV) popular with Americans across the country. However, many HDTV owners are unaware that there are ways they can get even more out of their televisions.

For instance, experts say that to truly experience the benefits of high-definition, people need to connect their HDTVs to an HD set-top box. The box acts as a tuner that receives the HD programming and sends it to your TV. The boxes can be ordered from cable companies and can be delivered and installed, complete with HD channels.

HD cable subscribers can upgrade HD set-tops as new models and software for added features become available.

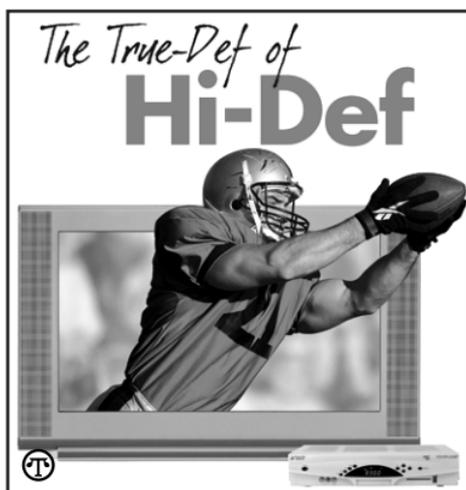
High Def Programming

HD programming is available from all major TV networks including ABC, CBS, NBC, PBS, The WB and Fox as well as other channels including Discovery HD Theater, HBO, HDNet, Showtime HDTV, INHD and INHD 2, and TNT HD to name a few.

Most cable companies include local stations in the HD programming packages they offer. They outline the number and location of all the HD channels in the interactive program guides that you can view on your screen with your remote.

HD Or Not-HD

Don't be fooled by attention grabbers that appear on non-HD programs saying that the program is "broadcast in HD." That is just the message explaining that the broadcaster is making the program available in HD if you sub-



HDTVs do not receive HD programming without the proper equipment and service packages.

scribe to it. You need to tune in to the HD version of that channel to see that channel's programs in HD.

Play It Again

Many cable operators offer high-definition digital video recorders (HD-DVRs), devices that let you record individual shows in HD, pause live TV, fast forward and rewind the program you're watching to create instant replays.

HD-DVRs with built-in DVD recorder/players in them are also coming soon to allow you to copy and save your recorded programs.

More Information

Home entertainment technology company Scientific-Atlanta, Inc. has developed an online tutorial that explains the different features and benefits of high-definition television, as well as "The True-Def of Hi-Def" guide. You can access it at www.exploreHD.com or you can contact your cable company for more information.