

Making Family Life More Fun

Creating Your Own Video Just Got Easier

(NAPSA)—A company known for its award-winning digital multimedia solutions is making it easier to put a high-tech spin on keeping in touch with friends and family.

Nero has introduced video-editing software for the home—Nero 2015. It's designed to help users create their first video in just a few minutes—complete with music, sound effects and creative transitions—and upload it to YouTube or send it via e-mail.

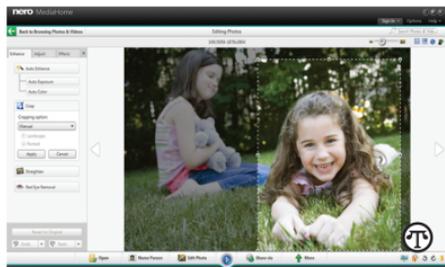
Thanks to the software, the process is pretty straightforward and makes it easy to send your video updates to friends and family.

The Process

- Plug in your point-and-shoot camera or camcorder. Go to “Import from AVCHD” and “Camera.” You can also import photos and videos directly from your photo folder in the event that you've already copied it over from your camera or smartphone.

- Next, arrange the still photos and videos in a way that tells a story. Then add effects for that creative touch—such as slow motion, pan and zoom or enhanced brightness.

The good news is that thanks to the software, this process doesn't require a lot of high-tech experience. If you can “cut and paste” or “drag and click,” you can master the steps required to create your video.



New video-editing software for the home is designed to help users create their first video in just a few minutes.

- Once you have arranged your files, you're ready to add a soundtrack. Again, if you can drag and click an audio file, such as MP3, OGG or WAV, you can add music.

- Distribution of the final product is just as easy. Simply export your movie to the Web via YouTube, into a smartphone-compatible format or burn it straight to DVD/Blu-ray. Another option is to upload your video to a cloud-based file transfer service, such as Nero's free online drive, and share it with your family via e-mail in just a few seconds.

This transfer service, Nero SendIt, is a new component of the company's backup service. That service allows users to back up 5 GB (free) or unlimited data with a paid subscription from PCs, Android, iOS and Windows Phone devices.

To learn more, visit the website at www.nero.com.