



HEALTH AWARENESS

Customized Fertility Health Profile Online

(NAPSA)—A new online tool now offers a way for people to learn about factors associated with their risk of infertility. Called My Fertility Profile, it provides access to an individualized fertility profile that includes information about possible lifestyle choices and medical concerns that may impact fertility as well as ways to protect fertility health.

Fertility problems affect approximately six million couples in the U.S. representing about 10 percent of those in their childbearing years. But there is hope—the majority of patients who complete treatment eventually succeed in having a child.

“My Fertility Profile was designed to provide people with a way to learn more about their own fertility,” says Shirley Jones, PhD, RN, head nurse at Fertility LifeLines. “It is important to raise fertility health awareness including possible lifestyle and health risk factors that can make it difficult to conceive.”

After answering questions about their lifestyle, medical and reproductive history, users receive a customized report based on their answers. The report contains an overview of specific issues they may want to discuss with their doctor and a summary of key facts and figures about fertility-related topics, including the

role of ovulation and the importance of a fertility workup. The report also includes information about possible lifestyle risks and medical concerns that may impact their fertility.

“A number of factors can affect a woman’s chance of getting pregnant. My Fertility Profile can help women understand which factors may affect them, both now and in the future,” says Edward Marut, MD, Medical Director, Fertility Centers of Illinois’ Highland Park IVF Center. “I see many patients who don’t know why they can’t get pregnant and never thought that something like age or weight could have an impact. Learning about these factors at an early age can help women make informed choices about their fertility health.”

In the comfort of their own home, users can log on to My Fertility Profile by visiting www.fertilitylifelines.com. For additional information and support, users can also call Fertility LifeLines™, Serono’s toll-free educational service available at 1- 866-LETS-TRY (1-866-538-7879). My Fertility Profile is a free and confidential educational tool provided by Serono, Inc. It is not intended to diagnose infertility or replace discussion with a doctor or nurse. People with concerns about their fertility health should always contact a health care professional.