



ANIMAL FACTS & FIGURES

Darker Hair Is A Sign of Vitality For Male Lions

(NAPSA)—When it comes to selecting a mate, female lions seem to remember the mane.

That's one of the indications of research conducted by Peyton M. West and Craig Packer from the Department of Ecology at the University of Minnesota.

West and Packer studied the African lions residing in the Serengeti National Park in Tanzania. They found that the mane of the African lion reflects the overall health of the male. The research appeared in the journal *Science*, published by the American Association for the Advancement of Science (AAAS).

In particular, they found that a darker mane indicates that the male is well-fed and has a sufficient level of testosterone—both of which seem to be factors that have a positive influence on females when it comes time to select a mate.

The study did not indicate how the males handled rejection during cocktail hour at the watering hole or how they responded if they were passed over for a promotion because their mane was no longer dark.

Human males encounter some similar challenges. According to the Just For Men® Haircolor “Great Dating” survey, good grooming plays a significant role in the dating success of men ages 30-54.

- When shown photos of the same man with and without gray hair, in at least 4 out of 5 cases, the man without gray hair was viewed as more successful in the dating game.

- More than two-thirds of unmarried women would prefer to date a man without gray hair.

Appearance matters when it comes to success in the workplace and job market as well. According to the Just For Men Haircolor



Researchers have found that a darker mane on an African lion is most often a sign of good health.

“Strategies for Job Success” survey of professional career advisors, nearly 70 percent of respondents said that appearance impacts salary, and looking younger is important for men’s career advancement and promotion. Nearly 65 percent of respondents reported that their male clients had lost out on a job because they looked too old.

Humans, however, have a few options not available to lions. For example, human males can change their appearance by using a hair-coloring product, such as Just For Men Haircolor products.

The product takes only five minutes to work, because it targets and colors only the gray hairs, leaving your natural color alone. There won’t be the dramatic color change that’s sometimes found with women’s hair colors. The color—available in eight shades—lasts up to six weeks, or from haircut to haircut.

To learn more, visit the Web site at www.justformen.com.