

MAKING LIFE MORE FUN

Dating Advice For Car Lovers

(NAPSA)—In today's dating scene, it has never been more important to make the right impression.

Dating is the latest casualty in America's constant effort to save time.

Online dating services, mobile connecting and speed dating have replaced long walks on the beach and lengthy dinner conversations.

Ellen Fein and Sherrie Schneider, renowned dating experts and co-authors of the New York Times best-selling series "The Rules," are helping singles adjust to this new era with their latest dating advice.

"When you only have a few minutes to assess your date, you have to make a great impression," says Fein. "Presentation is everything. Clothing goes a long way for men and women. Men are highly visual and can sense confidence. If you think you look good, he'll think you look good. Men, don't be sloppy. A well-dressed man is so much more appealing to a woman. And it's okay to dab on a little cologne, but don't overdo it or she'll be running for the door!"

In addition to personal presentation, the car you drive matters. A new Ford Fusion singles survey says men and women agree that cars make an impression on a date.

Ninety-five percent of women and 89 percent of men are extremely or somewhat likely to notice a first date's car; in addition, 52 percent of men made a



A distinctive, well-maintained car can make a good impression on a first date.

connection with their date in a car, 50 percent of women promised a second date and nearly half of women experienced a first kiss in an automobile.

"Cars can tell you a lot about your date's personality," says Schneider. "Men, make your car work for you. Be sure to keep it clean. Throw away all of those fast food wrappers and get rid of the gym clothes and sports equipment. Also, be sure to ask her what music she wants to hear and open the doors. Chivalry is not dead. Ladies, if you are driving, get rid of the girlie things in the backseat. Nothing says needy like a stuffed teddy bear."

It's not just cleanliness or stuffed teddy bears that can make a difference.

Cars such as the Ford Fusion are designed to make the right impression. With leather interior and sporty design and handling, it's just the right car to drive you to a second date.

Learn more at www.fordvehicles.com.