

HOLIDAY GIFT IDEAS

Dazzle With The Help Of Holiday Diamonds

(NAPSA)—It seems diamonds are one of the best ways to ring in the holidays. In a recent survey, almost half of women ranked diamonds as their first choice for a gift, while 64 percent of men said they wish to give a diamond gift this year.

Whatever your loved one's style, here are some simple tips to help you find the perfect diamond gift to express that special sentiment:

Because you want to love her forever...

Seventy-five percent of brides receive a diamond engagement ring, and many say the ring is the single most important diamond purchase of a couple's life. Round brilliant solitaire rings, like one worn by Hollywood A-lister Fergie, are the most popular cut, and gorgeous examples can be found at jewelers like Kwiat and Tiffany & Co.

Because love grows deeper with time...



Three stone diamond jewelry marks your past, present and future.

If you're looking for a truly romantic gift to show how much you cherish your past, present and future together, consider three stone diamond jewelry. Reaffirm



Diamond studs top her wish list.

your commitment to each other by giving the only gift that lasts forever, a diamond. A variety of styles like Kay Jewelers three stone diamond ring or a sparkling pair of three stone diamond drop earrings from Roberto Coin are available nationwide.

Because you have always loved her...

You have loved her since the very first day you met, and your love has only grown deeper with time. This year, celebrate that love by giving her Journey diamond jewelry, represented by four or more diamonds that graduate in size from smaller to larger. Journey is one of the most popular diamond styles, available in a variety of designs from jewelers like Helzberg and Jewelry.com.

Because you love her every day...

The value of a diamond endures forever, and if you're looking for a diamond gift that will never go out of style, Diamond Classics are the ultimate choice. Elegant diamond studs top the holiday wish lists this year and come in a variety of styles like Royal Asscher-cut diamond studs from Royal Asscher to more

traditional round brilliant studs from Zales.

Because you love him...

Men love diamonds, too. Whether it's a classic pair of diamond cuff links, a diamond tiepin or a blinged-out diamond watch, diamonds are the ideal choice for the man who already has everything.

Because you love to give back...

Make your gifts this year truly count by giving a piece of diamond jewelry that benefits a worthy cause. From Jennifer Meyer to Cartier, many jewelers are donating proceeds from the sale of special pieces to a variety of charities across the globe.



Diamond right hand rings can be a luxurious gift for yourself.

Because you love yourself...

If you are looking for that special gift for yourself, you might check out the diamond right hand ring—a symbol of a woman's individual spirit and style. From a sparkling diamond flower ring from KC Designs to a sophisticated Celtic diamond ring from H. Stern, there is a right hand ring to fit most personalities and budgets.

For more tips and gift ideas, visit www.adiamondisforever.com.