

Fashion TRENDS

Dazzling Holiday Fashions For Less

(NAPSA)—Everyone deserves to look his or her best for the holidays, even if it means fitting new fashions into a less than generous budget.

Fortunately, there are ways to find stylish, fashionable holiday dresses and looks at affordable prices. Here are some tips:

- Before you go shopping, check out your closet and make a list. What do you really need to fill out your holiday looks? Which existing outfits might be updated with the right jewelry and accessories? What can you dress up with a jacket?

- Save on transportation costs by shopping at stores that offer head-to-toe dressing and stores that stock a range of apparel, footwear and accessories.

- If you're a plus-size, focus on stores that cater exclusively to your sizes. You will have more options to choose from.

For example, Lane Bryant is the style leader in plus-size fashion, with everything that you need to get dressed—from intimates and apparel to accessories and outerwear. It also has trend experts who travel the world to bring you the latest styles.

- Avoid obvious fashion mistakes, as they can cost you. One



Make shopping simple. Stores such as Lane Bryant can offer you the full look—stylish holiday suits, beautiful blouses and great accessories—all in one place.

mistake to avoid is dressing in clothes that are cut for another body type.

- Shop at stores such as Catherines, Lane Bryant and Fashion Bug, which offer the latest looks at great prices. Don't spend time shopping in stores where you might be tempted to overspend on things of comparable quality.

These stores even offer Right Fit, an innovative fitting system for jeans and pants. This technology can help you streamline your holiday look by getting you the best fit for your particular body shape.

Using a high-tech scanning machine, researchers took the measurements of nearly 50,000 women—the most comprehensive fit research in the past 50 years. The result is an innovation in fit that offers women of every shape the perfect silhouette.

- Focusing on the classics can make your fashion dollars stretch further, but it's also fun to treat yourself to at least one trendy look for the season.



All that glitters is gold this holiday season. This stunning shirt from Catherines can help you celebrate in style and doesn't cost a fortune.