

Two Well-Known Names Join Together In Delicious Salad Venture

(NAPSA)—Two is better than one—especially when it comes to serving up delicious salads.

As part of an exclusive new alliance, all-natural salad dressings by Newman's Own will be served with new Premium Salads in McDonald's restaurants. The all-natural dressings are offered on three wholesome, high quality salad entrée options with warm breast of chicken—served grilled or crispy—fresh vegetables and flavorful real cheeses and the all-natural salad dressings. McDonald's Premium Salads include:

- **California Cobb Salad:** premium mixed greens tossed with grape tomatoes, carrots, crumbled blue cheese, hickory-smoked bacon and chopped egg. Offered with California Cobb Dressing—a hearty, creamy full-bodied dressing with a blend of cheeses, hints of sweet pepper and savory herbs.

- **Caesar Salad:** premium mixed greens tossed with grape tomatoes, carrots, grated Parmesan cheese and savory garlic croutons. Offered with Creamy Caesar Dressing, Restaurant Style—a rich creamy Caesar dressing with a perfect blend of olive oil, cheeses and garlic.

- **Bacon Ranch Salad:** premium mixed greens tossed with grape tomatoes, carrots, jack and cheddar cheese with hickory-smoked bacon. Offered with Ranch Dressing, Restaurant Style—a creamy buttermilk dressing made with chives and parsley for a delicious savory flavor.

Customers can also choose a



New alliance serves up premium salads and all-natural dressings.

new (no-chicken) side salad. An additional salad dressing option for all the salads is Light Balsamic Vinaigrette—a delicious, premium vinaigrette with the distinct, full flavor of aged balsamic vinegar and 50 percent less fat and 50 percent fewer calories than Newman's Own regular balsamic vinaigrette.

Both companies have a history of helping those in need. Through this arrangement, McDonald's will enable Paul Newman to donate more profits to charity.

"McDonald's tosses the greens—we toss in the dressings—and what a delicious reciprocal trade agreement. More profits for us and—voila—charity will be the great beneficiary," said Newman, who has given over \$125 million to thousands of charities since 1982.

For more information, please visit www.mcdonalds.com and www.newmansown.com.