

Smart Holiday Shopping

Gift Cards: The Easiest Way To Deliver A Pizza During The Holidays

(NAPSA)—What one gift can fit in a wallet, is reloadable and likely to please the 97 percent of the American population who eats pizza? A gift card, which can be the easiest way to deliver both happiness and pizza this holiday season.

In 2003, more than 97 million people, or approximately 45 percent of the adult population, purchased at least one gift card. One reason may be that, according to a recent Gallup Poll, half of American adults don't have enough time to do the things they want day to day. Now, there's an easy and convenient way to give pizza as a gift to parents, kids, babysitters, co-workers, teachers, neighbors and loved ones anywhere. With nearly 70 percent of people saying they want to receive monetary gifts in the form of cash, gift cards or gift certificates, the card can be a tasteful solution for even those hard-to-buy-for friends and family.

The gift card offers:

- Convenience. The Pizza Hut Gift Card is available at both Pizza Hut restaurants and at participating Walgreens.

- Affordability. The cards come in increments of five dollars and are rechargeable.

- One size fits all. You don't have to worry about color, style or fit.

- It's a gift that keeps on giving. Parents find it a simple and convenient way to get out of the



Take a slice out of your holiday shopping time this year.

kitchen and into the dining room to spend more time with the family.

"The Gift Card is the ultimate holiday present. It's easy to use, affordable and convenient, which makes it a great option for both the gift giver and receiver," said Tom James, Pizza Hut chief marketing officer. "It's a great way to enjoy a pizza anytime, anywhere."

Pizza Hut Inc., a subsidiary of Yum! Brands, Inc. (NYSE: YUM), is the world's largest pizza restaurant company with almost 6,600 units in the United States and more than 4,000 units in 100 other countries. The company is the recognized leader in the \$37 billion pizza category.

Those hungry for more information can go to the Web at www.pizzahut.com.