

HINTS FOR HOMEOWNERS

Design Details Drive Today's Top Home Trends

(NAPSA)—When it comes to today's biggest design trends, things are getting a lot more detailed. These days, homeowners are adding color and texture to their homes to enhance the curb appeal. Here are a few detail-driven trends:

Focus On Color

One of the most exciting trends in the home industry today is the focus on color. Homes are not only being clad in more dramatic colors, but are topped with roofs that add visual appeal in contrasting or harmonizing color combinations.

Character Counts

Homeowners are increasingly using a variety of siding and soffit styles, colors, accessories and trim to add texture and character to their homes. Today, it's much easier to select siding that is consistent with existing designs and fits into the environment and the home. And there's a wealth of durable, low-maintenance trim to dress up windows, doors and accentuate the lines of your home.

For example, Restoration Millwork™ Exterior Trim, by CertainTeed Corporation, comes in 15 versatile shapes, including crown mould, backband and base cap. The vinyl product creates a smooth profile surface and, unlike wood, is low-maintenance, never needs painting and won't rot. So now homeowners can have interior design details like crown moulding on the exterior of their home too.

Better Quality Siding

More homeowners see their home as a long-term investment,



Today's homes benefit from the latest materials, using them to create low-maintenance details and color.

so they're more inclined to seek higher performance siding as a way to protect that investment. While lower quality siding may initially seem like a good deal because it's cheaper to install, it will not hold up as well over the years as high-quality siding. Siding that's designed to withstand the elements may be a little more expensive to install, but it often requires less maintenance and cost down the road.

There are a lot of fun products out there that are bringing back texture and color. Making your home look like a million dollars is now easier than ever, and you don't have to go over budget or spend a lot of time on maintenance to achieve that look.

For more information, visit www.certainteed.com.