

Contest Corner



Design The Car Of Tomorrow, Win A Scholarship Today

(NAPSA)—High school students can draw a valuable lesson from a major car company's contest.

All U.S. public high school students in grades 10 through 12 can turn their artistic talents into prizes, including a \$60,000 scholarship to the College for Creative Studies (CCS), in the third annual Detroit Autorama High School Design Competition. A private, fully accredited college in Detroit, the College for Creative Studies educates artists and designers to be leaders in creative professions. The College also offers noncredit courses in the visual arts through its Continuing Education programs and opportunities for youth through its Community Arts Partnerships programs.

Contest participants are asked to look to the future and design a next-generation Dodge vehicle for the year 2025, and include a 500-word essay explaining what the Dodge brand means to them.

"The purpose of this competition is to expose students early in their education to the possibility of a career in automotive design while allowing us to connect with young talent and help to develop their artistic skills," said Mark Trostle, Head of SRT, Mopar and Motorsports Design, Chrysler Group LLC.

Student submissions must be hand drawn on a single sheet of white paper no smaller than 8 by 10 inches and no larger than 11 by 17 inches with the use of pencil, markers or paint. Contest entries must include the student's name, address, phone number, e-mail, school name and address, and grade level.

The first-place winner gets the scholarship (as long as he or she meets college entry requirements), an Apple MacBook Pro, a three-

DESIGN YOUR FUTURE
Chrysler Group Product Design and College for Creative Studies Present
Detroit Autorama Design Competition 2015

High School students in grades 10 through 12 currently attending a U.S. public school are eligible to participate. All entries must be received no later than Friday:
January 23, 2015

Sponsored by the Chrysler Group Product Design and College for Creative Studies (CCS)
Enter for a chance to win a \$60,000 CCS Scholarship
Visit www.facebook.com/DriveForDesign
or email DriveForDesign@Chrysler.com for information and contest rules

High school students who design a car for the year 2025 can win a scholarship to one of the nation's leading art and design schools.

week summer automotive design course at CCS including housing, meals and field trips, and three passes to Detroit Autorama. Known as America's greatest hot rod show, Detroit Autorama features nearly 1,000 exhibits. The second- through fourth-place winners get various computers, the summer course and the passes.

All entries must be received at Chrysler Group's Product Design Office no later than Friday, Jan. 23, via U.S. mail or e-mailed to DriveForDesign@chrysler.com.

The judges include Chrysler Group Product designers and CCS faculty. The finalists will be announced on Jan. 30. For contest rules and information, students can visit www.facebook.com/DriveForDesign. They can follow competition updates on www.facebook.com/ChryslerGroup, www.twitter.com/FCACorporate and www.instagram.com/FCACorporate using the hashtag #DriveForDesign.