

Protecting Our Children

Device Keeps Child Safety Seat Tight And In Place

(NAPSA)—*A true story that illustrates how a child safety seat tightening device can save a child's life.*

It was the news that every mother dreads hearing. Karen Kleven's husband and 2-year-old daughter had just been involved in a serious car accident in Minden, Nevada. Their car was hit flush on the driver's side by an SUV. The accident was so severe that her husband was rushed to a hospital. Mr. Kleven's injuries only raised Karen's concern about her daughter Joely's condition, because the baby was in a child safety seat directly behind her husband in the back.

When the fire and rescue team arrived on the scene they were relieved to see the condition of the little girl. She had a small scrape on her head, but other than that she was absolutely fine. "The rescue workers were convinced that a seat tightening device called Mighty-Tite saved her life," said Kleven. "The SUV totaled our car, but the safety seat didn't even budge."

"My sister bought me this Mighty-Tite two years ago and we have been using it ever since. I'm a nurse and I was taught how to install safety seats, but it's a very difficult thing to do, often taking 45 minutes to get tight. With Mighty-Tite, the seat is very tight and it takes only seconds to use."

Mrs. Kleven believes that the device saved her daughter's life and called the president of the company, Brad Keller, to thank him. "We were thrilled that Mrs.



Tight Means Safe—National studies show that more than 63 percent of all child safety seats are installed too loosely.

Kleven's daughter was unhurt. We've tested Mighty-Tite in simulated crash test environments and have documented how well it keeps the safety seat tight and in its place.

"National studies show that more than 63 percent of all child safety seats are installed too loosely. Car seats are only as safe as they are tight. But getting them tight creates a lot of frustration and anxiety for parents. With Mighty-Tite, even grandparents can quickly tighten a safety seat," said Keller.

Mighty-Tite was featured in *Good Housekeeping* magazine, as well as endorsements from other parenting groups and publications for its outstanding performance and ease of use. In June 2002, the British consumer product-testing group, *Baby's Best Buy* awarded the product a perfect 10, its high-