

HOLIDAY GIFT IDEAS

Diamonds Are A Gift Giver's Best Friends

(NAPSA)—Many believe that the holidays present a sparkling opportunity to show your loved ones how much you care, particularly with a classic diamond gift. Diamonds are often used by people to symbolize the strength of their love, and that never goes out of style.

Considered by some to be the ultimate Hollywood red-carpet accessory, diamonds are a choice that can make this year even more special. And they've proven to be a classic with staying power.

From simple diamond studs starting at just \$99 at Ben Bridge to a dazzling array of diamond right-hand rings from Helzberg Diamonds, diamonds can be a great gift. Want to give her the hottest diamond trend in Hollywood? Then go with a diamond bracelet, one bangle or a whole stack, to add bling to any outfit.



Another new twist on the classic is the Everlon Diamond Knot Collection, which has become a red-carpet and personal favorite of many leading ladies.

The Everlon Diamond Knot Collection is a way to both express the strength of your love and give her a glamorous diamond gift. Based on the Hercules knot, the Everlon Diamond Knot Collection comes in a variety of designs—such as a ½-carat Everlon Diamond Knot Pendant from Macy's for \$2,100 or a dazzling Everlon Diamond Knot Pavé Ring from Zales for \$299. To find a local Everlon Diamond Knot retailer and preview the new designs, visit adiamondisforever.com.

The holiday season is the most popular time of year for couples to get engaged, and a diamond engagement ring remains the most desired for brides-to-be. No matter what style you are looking for, you can find a diamond engagement ring starting at \$150 and up at retailers like Fred Meyer and Reeds. If you are already married, celebrate your past, present and



future with a three-stone diamond pendant from JCPenney or Sam's Club, or consider giving a Journey diamond bracelet from Samuels & Rogers.



For more gift ideas and information, visit adiamondisforever.com.