

MAKING FAMILY LIFE MORE FUN



Don't Leave Your Digital Photos In the Computer

(NAPSA)—The ability to view photos instantly is a key reason digital photography is so popular.

Now, thanks to high quality, affordable digital cameras, better ink jet printers, more photo editing software and new advances in photo paper, it's easier than ever to print quality digital photos at home using your ink jet printer.

To address the growing trends in digital photography, Avery Dennison and Microsoft have teamed up to launch new digital photo paper that lets users easily print photos at home with any ink jet printer. It includes free Microsoft® Picture It!® software for easy photo editing and set up for printing. The paper offers a patented technology that lets users “snap” out photos from 8½” by 11” sheets of Avery® digital photo paper. You get premium quality photos with clean edges and no perforations—all without using scissors.

Because it's so easy now, there are many reasons to print your digital photos at home.

- **Framing.** Make your memories real by printing digital photos and displaying them in frames. Not only will you be reminded of loved ones, adventures and personal milestones, but framing photos also lets you share memories with friends and family. Plus, printing photos at home can be faster and more convenient than taking film to the photo lab.

- **Babies.** If you have a new baby, you're probably busy snapping photos of their every move. New Avery digital photo paper makes it easy to print digital photos, so you can share the excitement with loved ones without



A growing number of consumers are finding digital photos can have a new life outside their computer.

clogging up their e-mail.

- **Parties and Gatherings.** The best time to get photos of your friends and family is when they're together for parties and other celebrations. You can download your digital party photos and instantly print to give to guests as they leave the party.

- **Pets.** Photos of pets are neck-and-neck with kids as the “most popular photo” category. Some proud pet parents even announce the addition of a new puppy or kitten to the family as they would a baby.

- **Travel.** Printing your favorite snapshots after the trip is a great way to share memories with friends or create photo albums.

- **Sports Photos.** Don't forget your camera when you go to your child's sporting events so you can document the “championship” season with both action and still shots.

For more ideas and information, visit www.avery.com/snap tour.