

newsworthy trends

Do-It-Yourself Web Sites For Just About Everything

(NAPSA)—The number of Web sites is growing dramatically and many of them were created by non-tech types for everything from baseball to religion. There are even sites for admiring fans and admired pets.

Collectors can turn to the Internet to find a coveted Derek Jeter rookie card or learn more about their favorite hobbies. Even your grandma may have a Web site for sharing family photos.

The most popular types of sites include community sites that cater to kids such as Little League soccer teams and scout troops. Family sites remain popular, letting people share wedding photos and pictures of the new baby. Teachers are getting in on it too, posting homework information and class news.

One of the fastest growing Web site segments is online gaming. Gaming clans, or teams, are growing in popularity, particularly among 15- to 23-year-olds. Artists are sharing and selling their work. People trying to lose weight on the South Beach Diet are motivating each other.

According to a recent poll by FreeWebs, a free, do-it-yourself online Web publishing system, consumers have embraced Web sites much like they embraced e-mail 10 years ago.

One reason for the popularity of the personal Web site is that



Establishing a presence on the World Wide Web using free, simple tools may be easier than you think.

with simple, free tools it can be easy to create a professional-looking site.

Web sites enable you to communicate with either a very defined audience (your family, your class) or a broad one (everyone that likes baseball cards). Having the ability to create something that is special to you and that reaches out to others can be powerful. It enables you to put information directly into the hands of people who will benefit from it.

So, whatever your particular interest, you may want to create and publish your very own Web site. All you need is imagination and some pointers. For more information on how to get started, visit www.freewebs.com.