

MAKING LIFE MORE FUN

Do You Look As Young As You Feel?

(NAPSA)—Have your 30s and 40s flown by and you don't feel different—you just look different? If so, then it's time to revitalize the first thing people notice: your hair color. Whether you're a blonde, brunette or redhead, your hair color sets the tone for your entire look. It can make you look 10 years older or 10 years younger. Family Circle's beauty director, Linda Moran Evans, says, "Women should use hair color as a tool to brighten up their entire face—if your hair color doesn't match your skin tone, you may look drab or washed out." Evans shares her expert tips for vital hair color and a vital you.

Hair Color Confidence

Revitalize your hair color by using a product that provides natural-looking, illuminating color. For your grays, Evans recommends keeping hair color looking natural by using a product that subtly blends away gray for that natural, classic look. Natural Instincts Loving Care has a gentle formula with no peroxide and no ammonia that leaves hair shinier and healthier looking than before you colored it. Added benefit—its volumizing formula will leave even fine or thinning hair looking fuller.

Moisturize!

To complement your revitalized hair color and brighten up your look, Evans recommends using products that help even out your skin tone and reduce the look of fine lines and wrinkles, like those from Olay Definity. Since skin loses moisture and elasticity, use a lightweight foundation that is moisturizing and contains at least



SPF 15. Evans says, "Give your skin at least a full minute to absorb liquid formulas, so powder won't cling to slick spots."

Brighten Up

Reconsider your hair color and makeup color choices to complement your changing skin tone. Try going a little lighter with your hair color shade to enhance your complexion. Evans recommends adding a bright, rosy lip color to soften your overall look. One option is CoverGirl Outlast All-Day Lipcolor, which lasts 16 hours and has a beautiful shade range.

Stay Smooth And Silky

Nothing finishes off your look like shiny, healthy hair. Keep hair smooth and silky with a weekly deep-conditioning treatment. "Slather on the treatment and cover hair with a plastic shower cap to help it penetrate the hair to help maintain that just-colored look and feel," Evans suggests.

Great-looking hair sets the stage for looking as good as you feel—regardless of your age. You look like yourself—only better.