



Our Insect Enemies



Don't Be Bugged By Unwanted Guests This Summer

(NAPSA)—Spring and summer bring more than just beach parties, picnics and baseball games, they bring unwanted guests—pests!—such as ants, fleas, mosquitoes and an array of harmful insects that prey on your home, garden and children.

Whether you're planting flowers in your garden or watching your children play in the backyard, you're not alone because bugs are lurking and preparing to take ownership of your lawn. But don't worry, we have great news for homeowners as your backyard-fun season kicks in!

Triazicide, a multipurpose insect killer, is the homeowner's newest weapon against unwanted insects and pests. Killing over 120 harmful insects with just one application, Triazicide works on the lawn, on the foliage of bushes and trees and around the home as an insect barrier treatment. It effectively kills more types of insects than Diazinon and has environmental advantages. As the EPA (Environmental Protection Agency) implements the mandated phase-out of Diazinon, Triazicide is truly a "next generation" insecticide.

Triazicide contains as little as 50 times less active ingredient to achieve the broad-spectrum insect control provided by Diazinon, making Triazicide more beneficial for homeowners and less impactful on the environment. In fact, unlike other, less advanced insecticides, Triazicide does not harm earthworms.

Uniquely formulated with the progressive active ingredient Lambda-Cyhalothrin, this "next



Protect your lawn, home and family this summer from insects by using a new, advanced insect control product with environmental advantages.

generation" insecticide works in just 24 hours. The new insecticide, available in granules and liquid concentrates, is now available at leading home centers and garden stores nationwide.

With just one application, Triazicide kills insects in three areas — on the lawn, on the foliage of bushes and trees and around the home as an insect barrier treatment — which means you can spend less time defending your lawn and more time enjoying your life. Easy to apply and long-lasting, Triazicide is an effective alternative to Diazinon.

With the next generation of insect control, you and your family can now enjoy your summer bug-free and worry-free with the help of Triazicide. For more information about Triazicide and information to protect your lawn and garden, please call 1-800-332-5553, log on to www.spectracide.com or visit your local lawn and garden center.