

Don't Forget The Batteries

(NAPSA)—As you shop for family and friends this holiday season, don't forget that many of this year's hottest gifts are battery-powered. Whether it's a PDA, a portable MP3 jukebox or a talking toy cash register, be sure to power this holiday's must-have gifts with a brand of battery you can trust.

Don't forget to stuff battery-operated toys with batteries before you wrap them, so you can instantly capture children's excitement on camera as they tear open the presents and immediately begin to play. Also, ensure you have an ample supply of premium-quality batteries on hand for long-lasting, reliable power in the presents they'll play with again and again.

Stock up on batteries in advance, and follow these six tips from Duracell for dependable alkaline battery performance:

- Always use the size and type of battery specified by the manufacturer.
- Avoid hiding or storing battery-powered presents in very warm or cold places. Extreme



temperatures reduce battery performance.

- Store batteries in a dry place at normal room temperature. Do not refrigerate batteries—this won't make them last longer.
- Remove batteries from equipment while it is being powered by household (AC) current.
- Do not store batteries loosely or carry them loose in a pocket or purse—they can be shorted, leak or rupture due to contact with metal objects.
- Always replace all batteries in a toy or device at the same time—mixing old and new batteries will reduce overall performance and could cause leakage or rupture.