

## **Fitness Facts**

### **Don't Trim That Promise To Keep Thin**

(NAPS)—The secret of durable fitness resolutions is will power and getting equipment that will last. Whether you're buying exercise equipment or golf clubs you want them to last as long as your resolutions.



**Ensuring that your treadmill, and your resolution to use it, will go the distance is a high-tech powder coating used by many manufacturers instead of paint.**

The first step you can take to ensure the longevity of your purchase is to buy products with a powder coated finish. This type of resin based finish not only increases the life of your product, but it can also keep maintenance to a minimum.

Powder coating is a durable finish that is applied by manufacturers to many products in the place of typical paint. Where painted products may peel, chip or rust, powder coating is more resistant to wear and tear.

In fact, powder coating technology may already be at work for you and you may not know it. For example, it is used on tools, appliances, ski poles and outdoor furniture and hundreds of other home and garden products. Powder coating clearcoat is also used on new Volvo and BMW automobiles to ensure a stellar finish that lasts many years, regardless of climate.

For a free brochure and more information on powder coating, visit [www.powdercoating.org](http://www.powdercoating.org).