

Dressing For A Successful Interview

(NAPSA)—The right outfit is an important part of making the best first impression at a job interview. And while some interview-dressing guidelines never change, style experts say there are a few new rules candidates should adhere to. They offer these tips:

- **Think about your industry.** Every industry has its own set of style rules. Banking, accounting and law, for instance, tend to be conservative, and job candidates should dress in a traditional black suit. Creative industries—such as advertising agencies, marketing firms and media companies—often have a business-casual dress code, and potential candidates might opt for slacks and a collared shirt.

- **Do your homework.** Many candidates are taught to research a company before they sit down for an interview. While you're researching, conduct some fashion reconnaissance. Before your interview, look online for photos of company employees at industry events and take cues on how they are dressed.

- **Test it.** The night before your interview, try everything on. If anything is too short, too tight or low cut, find something else to wear.

- **Be polished.** Ensure that your clothing is wrinkle- and stain-free, and check your shoes for scuffs. Finish off your interview look with the right accessories. Carry your résumés in a briefcase, laptop bag or a structured handbag, and wear a watch. It subtly tells potential employers that you are reliable and that you value time and efficiency.

- **Leave any luxury or designer clothing and acces-**



Be smart when shopping for interview attire. Look for stylish yet affordable clothing and accessories that project professionalism.

sories at home. A high-end handbag or a watch that costs thousands of dollars might be great for the weekend, but to a potential employer it could look frivolous. Look for stylish and affordable watch brands such as Timex, which has hundreds of styles for men and women, many under \$100.

- **Make an impression.** With so much competition for the same jobs, you want to stand out, not just with your résumé, but with your look as well. “Wear one item that reflects your personality and creativity,” says style expert Amy Goodman. “A colorful tie, heirloom earrings, shoes with a unique detail or an eye-catching watch may be what helps an interviewer remember you from a sea of candidates.”

For more style tips, visit www.TimexStyle.com.