

# Technology In Our Lives

## Drive Across Country Showcases New Tech

(NAPSA)—A cross-country drive is shining a light on innovative people and products in the electronics industry.

The “Drive for Innovation” is a yearlong road trip made in a General Motors Chevrolet Volt. The electric vehicle was selected by the program sponsor, Avnet Express, as it exemplifies innovation.

Avnet Express, the e-commerce engine for Avnet Electronics Marketing, provides engineers with access to the world’s



**Brian Fuller is driving cross-country in search of innovation. He’s making the trip in an electric car—a Chevrolet Volt.**

largest catalog of electronic component products. Many of the Volt’s components can be found in this catalog.

Driver Brian Fuller, editorial director, EE Life, UBM Electronics, is making periodic stops throughout the country to interview engineers, entrepreneurs, innovators, students and teachers.

For updates on the trip, contests and a chance to win an electric car, visit the website at [www.driveforinnovation.com](http://www.driveforinnovation.com).