

# A B C D E F G H Children's Health

## Early Hearing Loss

(NAPSA)—One in 10 American infants may have a hearing loss that can contribute to delayed development in learning, language and social skills. However, early detection and intervention can make a big difference.

“Every day, 33 babies are born in the U.S. with permanent hearing loss,” said Sue Greco, director



**Early detection of hearing loss is extremely important in newborns, as they are at the most rapid stage of development.**

of marketing communications for Advanced Bionics Auditory Division. “Early detection and intervention can diminish and even eliminate the negative impact of hearing loss in children.”

Hearing loss intervention includes hearing aids and cochlear implants, which are approved by the U.S. Food and Drug Administration to functionally restore hearing, as well as programs to help the family and child. Infants as young as 12 months can be fitted with a cochlear implant.

If your child does not startle at loud sounds, respond when called, freely imitate sounds or turn toward sounds such as your voice, talk to your doctor about screening.

To learn more, visit [www.bionicear.com](http://www.bionicear.com).