

ENTERTAINING IDEAS

Enjoy Hispanic Heritage On TV

(NAPSA)—Relevant, factual and entertaining Hispanic and Latino television content are now conveniently available anytime to digital cable customers On Demand. That's because the nation's top cable companies, in cooperation with the League of United Latin American Citizens (LULAC), are celebrating Hispanic Heritage Month with a diverse menu of TV shows and movies.

"Hispanic Heritage Month is an opportunity for the Latino community to call attention to who we are and what we represent as a people. Our partnership with the cable industry enables us to share positive images of the Latino community through compelling stories that discuss our rich history and celebrate the many contributions Latinos have made to this country," said LULAC National President Margaret Moran.

Hispanic Heritage Month TV highlights include:

A Storied Past—Follow real-life stories through award-winning documentaries, such as an original production commemorating the 90th anniversary of the death of General Francisco "Pancho" Villa, which analyzes the historic events that framed the assassination of one of the Mexican Revolution's most controversial leaders. Another tells the story of two fans who try to find out if the rumored death of mysterious 1970s rocker Sixto Rodriguez was true and, if not, what became of him.

Dramatic Interpretations—Enjoy dramatized interpretations of significant historical figures such as the painter Goya, who becomes involved in the Spanish



All Americans can enjoy and benefit from the special programming highlighting Hispanic history and culture available on cable television.

Inquisition when his muse, Ines, is arrested by the church for heresy. Learn about surrealist Mexican artist Frida Kahlo, whose catastrophic accident and tumultuous marriage fire her passion for art.

Latino Notables—Discover the vibrant and burgeoning culture of Hispanic America through a series of highly personal video portraits of Latinos who have richly contributed to the fabric of contemporary society.

Hispanic Flavors—Complete the cultural immersion with a close look at food. Chef Tino Feliciano tours Puerto Rico to explore the unique flavors and traditions of his homeland, including a local favorite—crispy, whole-roasted pig.

With a couple clicks of the remote control, culture-hungry viewers can instantly choose from a diverse lineup of Hispanic-themed programming. Then, they can "like" www.facebook.com/diversityondemand, connect to details about the cable provider's programming and engage in discussions about their favorites.