

MAKING LIFE MORE FUN

Enjoying Your Football-Watching Season

(NAPSA)—If you're like many football fans, you've been screening different types of TVs to help turn your family room into an at-home stadium. However, the number of HDTV options can be confusing. Experts offer this digital playbook to help you get the most from your HDTV.

Game-Time Decisions

You'll probably need to choose between an HDTV Monitor and an HDTV Integrated set.

- **HDTV Monitor**—These TV sets, also referred to as HD-Ready or HD-Capable, deliver an HD picture. This is usually the least expensive option and can provide a true HD experience, including local channels without the addition of a separate antenna, when connected to an HD service package from your cable or satellite provider.

- **HDTV Integrated**—A more expensive option, this type of TV set has the HDTV tuner "integrated" into the television. It can pick up over-the-air HDTV signals via a roof antenna that must be installed on your home or via HD cable from your communications provider. While the simplicity of this TV may seem appealing, remember that HDTV



A little homework can help football fans score great HDTV packages.

Integrated sets usually only receive local HD channels. So in most cases, you'll still need an HD receiver to get the full array of channels—including ESPN HD, Discovery HD Theater, HBO HD, iNHD 1 and 2, and Universal HD.

Plan Your Offense

Having an HDTV doesn't mean that the channels will be in high definition. To receive the most robust offering of channels in HD, you'll need to choose an HD service package from your cable or

satellite provider. For instance, HDTV service is available from Cox via an HD receiver that you can lease for about \$10 per month. The company's customers can catch up to 185 games in a season from broadcast and cable networks including the new NFL Network. In addition, the company provides local programming in HD, movies and more.

If you are considering going satellite, keep in mind that satellite providers tend to not offer local programming in HD. They do offer some HD channels, but usually at an extra cost each month. You may also need to purchase a new dish to receive HD signals.

Instant Replays

HD DVRs let you digitally record games and play back great plays while watching live TV (a good way to settle arguments about controversial plays). If space in your entertainment center is at a premium, consider leasing an "HD/DVR" receiver from your cable company. Companies often offer consolidated receivers that combine multiple services (digital cable, HD, DVR and On Demand) into one.

For more information, visit www.cox.com.