

INGENIOUS IDEAS

Enlarging The Web

(NAPSA)—The trend of decreasing font sizes in Web design has made navigating the Web an increasingly difficult task for many Internet users. According to the American Council of the Blind, nearly 8 million Americans are unable to read regular print even with reading glasses, and the number is expected to grow as the population ages.

This can make it difficult to use the Web—an increasingly vital skill in an increasingly wired world. Even for people without impaired vision, Web site privacy policies



New technology from Big.com makes it easier to use the Web, even if you have poor or impaired vision.

and online contest rules are still often literally fine print, and this important information is frequently displayed in a relatively tiny font. Fortunately, it's now possible to make text, images and navigation maps bigger and easier to read.

Available as a free, downloadable toolbar for use with Internet Explorer Web browsers, Web Magnifier provides users with the ability to enlarge the text and graphics from most HTML Web pages for easier reading and navigation. The product was created by Big.com, a Web site dedicated to providing an easy-to-view Web experience.

Download the free toolbar at www.big.com.