

Cooking Contest Corner

Enter The “Mom & Me—Slide Into Smiles” Recipe Contest

(NAPSA)—Looking for a way to spend more time with the kids? Look no further than your own kitchen. By creating an original, family-friendly recipe using Sargento® shredded cheese, Moms and children ages 6 to 12 across America can enter the “Mom & Me—Slide Into Smiles” national recipe contest for a chance to win an exotic Caribbean family vacation to Beaches Turks & Caicos Resort & Spa.

The contest is sponsored by Sargento Foods Inc. to introduce the new Slide-Rite® Advanced Closure System. This convenient feature makes opening and closing packages of Sargento shredded cheese a breeze—even when little fingers want to help.

“The kitchen is the focal point for many families, and preparing food together is a wonderful way for parents to share quality time with their children,” says Barbara Gannon, vice president, Sargento Foods Inc. “The ‘Mom & Me—Slide Into Smiles’ contest offers the perfect opportunity for families to make fun recipes using Sargento cheese and a chance to win fabulous prizes at the same time.”

Grand prize winners of the contest not only receive national recognition, but also win a five day, four night all-expense-paid family vacation for four to the all-inclusive Caribbean luxury resort, Beaches Turks & Caicos, in Turks & Caicos, Providenciales. Other prizes include a deluxe swing set with a slide, a camcorder and a digital camera.

All entries must be postmarked by July 15, 2001 and received by July 31, 2001. To enter, Moms and Kids may send in a typed or



neatly printed recipe entry on a sheet of 8-1/2" x 11" paper, complete with their names, ages, address and phone number. Entries must contain an original recipe for a kid-friendly snack or lunch item and a maximum of five ingredients including Sargento shredded cheese. Each ingredient must be listed in exact standard U.S. measurements.

Entries also must be accompanied by a “Mom & Me” photo and proof of purchase (UPC bar code from the back of the cheese package). Recipes will be judged on originality, taste, appearance, appeal to children and parents, appropriate use of shredded cheese, five ingredients or less and total preparation time of 30 minutes or less.

Entries must be submitted by mail. Winners will be announced in September 2001. Mail entries to: Sargento “Mom & Me—Slide Into Smiles” Recipe Contest, 221 N. LaSalle Street, Suite 3500, Chicago, IL 60601.

For a complete set of rules, visit the Sargento Web site at www.sargento.com or call 1-800-CHEESES Monday through Friday from 9 a.m. to 4 p.m. CST.