

Beauty News & Notes

Erase The Winter “Blahs” And Get Glowing

(NAPSA)—Winter’s brisk weather may feel exhilarating, but the cold air can leave your skin dry and your complexion looking dull—in need of a serious pick-me-up. Luckily, restoring your natural glow is easy; the first step is to keep skin moisturized and healthy. Adding a bit of warmth to your make-up also makes a world of difference.

You can easily breathe life back into your complexion with the right palette of colors. It’s always important to begin with the right base. You can downplay redness or dullness with a warm, yellow-toned foundation. Then, try using a bit of bronzer to add warmth to skin that wishes it were sun-kissed. You’re now ready to begin experimenting with this season’s newest make-up must-haves.

“Luckily, the latest finds are available at your local drugstore,” says NYC make-up artist Melissa Silver. “I like the Maybelline ‘Let’s Glow!’ holiday collection. The palette has a great range of burgundies, roses and warm golden shades that will complement any skin tone.”

For a subtle daytime look, Silver suggests a subtle sweep of burgundy shadow on your lids, black mascara and just a hint of berry shine on the lips. Or, go more glamorous for evening affairs with a brilliant bronze on the eyes and a shimmering rosy pout. Adding a sweep of warm color on your cheekbones will also brighten up your face.

She also recommends using a blush with a bit of sparkle, like Maybelline Brush Blush in Royal



With the right palette of colors, it’s easy to keep skin looking radiant all season long.

Blush. “This blush mixes the perfect shade of rich, warm burgundy with just a hint of golden shimmer. It’s perfect for both daytime and evening and a great way to make winter skin glow.” Apply it to the “apple” of the cheeks, blending outward with soft, sweeping strokes.

Silver suggests using a shimmer, but subtle golden shadow to brighten up the eye area. “Warm, shimmery shades like gold or bronze add a touch of glamour and femininity to any makeup look, with little effort. Apply directly on eyelids, or directly at the brow bone—not both.” To give eye makeup extra staying power, skip the eye cream during the day, which contains emollients that tend to make makeup wear off. Use those types of heavier moisturizers at bedtime.

For more information on how to get glowing skin, visit www.Maybelline.com.