

CONTEST CORNER



Escape With Your 'Perfect Mate' To A Secluded, Private Island

(NAPSA)—Close your eyes and imagine you and your “perfect mate” sitting in your own private splash pool, sipping exotic drinks and waiting to see what your private chef has prepared for dinner. Sound too good to be true? Not if you're the grand prize winner of a new contest.

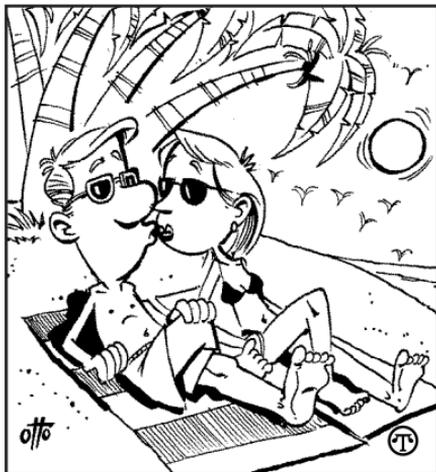
The winner of Coffee-mate's “Escape With Your Perfect Mate” Contest will receive a week-long stay for two on a secluded, private island, plus a year's supply of Nestlé® Carnation® Coffee-mate®. The contest runs Sept. 1 through Nov. 15, 2002.

“We believe Coffee-mate is ‘coffee's perfect mate,’” says Kristin Pearce, marketing manager for Coffee-mate. “Since so many of our users tell us that Coffee-mate is the indispensable ‘mate’ that makes their coffee perfect, we thought it would be exciting to find out what makes their own mate the perfect mate for them.”

Coffee-mate is asking readers to submit an essay (250 words or less) describing what makes your mate the “perfect mate.” Entries will be judged on both inspirational value and originality.

Five finalists will be chosen and featured on www.Coffee-mate.com from Dec. 16, 2002 to Jan. 15, 2003. At this time, consumers can place a vote for the “perfect mates” they feel most deserve to escape together.

The finalist who receives the most consumer votes will be named the grand prize winner and will receive a week-long stay for



As part of a new contest, a pair of “perfect mates” can win a week long stay on a secluded, private island.

two on the private island of Cayo Espanto, off the coast of Belize (valued up to \$20,000).

The four runners-up will each receive a romantic weekend getaway package in their local area (valued up to \$1,000), plus a year's supply of Coffee-mate products.

In addition to the contest, Coffee-mate has three new flavors: Vanilla Caramel, a new liquid flavor; and two new powder flavors, Creamy Chocolate and Vanilla Nut.

To enter the Coffee-mate “Escape With Your Perfect Mate” Contest or for more information, visit the Web site at www.Coffee-mate.com or mail your entry, along with your name, address and daytime phone number on all materials, to: Coffee-mate “Escape With Your Perfect Mate” Contest, P.O. Box 809014, Dallas, TX 75380.