

EVERYDAY PEOPLE



I HAVE A QUESTION: HOW DO YOU FEEL? ARE YOU HEALTHY? IF YOU'RE HEALTHY YOU HAVE WHAT IT TAKES. TO BUILD A FUTURE. TO LIVE A DREAM. REMEMBER WHEN YOU WERE LITTLE AND YOUR FANTASY WAS FLYING? STAYING UP LATE? WAKING UP EARLY? AND BEING THE SUPERHERO? LOOK, IT'S HAPPENED. IT'S NOW. THE WORLD'S MOST POWERFUL PEOPLE ARE EVERYDAY PEOPLE, EVERY DAY. WHO SAYS YOU NEED A CAPE, A SPECIAL TOOLBOX OF POWER? MAYBE TOGETHER WE ARE THE POWER. MAYBE OUR MAGIC IS IMMUNIZATIONS. MAYBE OUR BATMOBILES ARE AMBULANCES OR CRITICAL CARE UNITS AND THIRD WORLDS THAT NEVER GOT A CHANCE TO BE FIRST. WITH HURRICANES ON THE RISE THERE IS LITTLE TO NO TIME TO CATCH OUR BREATH. TSUNAMIS, EARTHQUAKES, EPIDEMICS HAVEN'T RUN US OFF EITHER. CAUSE WE WERE BORN TO DO THIS. OUR GOTHAM IS A PITCH-BLACK PUERTO RICO, A WATERLOGGED TEXAS AND A WIND-RAVAGED FLORIDIAN COAST. YES, THERE'S WORK TO DO BUT BANDED TOGETHER WE'VE ALWAYS HAD THE POWER TO CHANGE. WE'VE ALWAYS UNDERSTOOD THE POWER OF HELP, THAT COMPASSION HAS NO PRICE TOO HIGH, THAT MEDICINE IS NOT A MYTH BUT A VEHICLE FOR CHANGE. WE CAN'T ALL BE DOCTORS BUT WE CAN BE CAPED CRUSADERS FOR HEALTH FROM OUR DESK, OUR MACBOOKS, OUR WORK TRUCKS, OUR FOOD BANKS. WE ARE THE HEROES WE USED TO DAYDREAM ABOUT. TOGETHER, WE ARE THE MOST POWERFUL RESOURCE IN HUMANITY AS WE KNOW IT. TOGETHER, WE HOLD THE SCALES WHILE JUSTICE RESTS, IF ONLY FOR A MOMENT. IT'S ALWAYS BEEN US. SO CHIN UP, PAT YOUR CHEST, CAUSE WE'VE GOT WORK TO DO. YES, TODAY IS THE DAY. THE WORLD NEEDS US. EVERYDAY PEOPLE. EVERYDAY PEOPLE.