

News-worthy Trends

Evolving Home Appliances Help Today's Families Clean Up

(NAPSA)—Many people who've been looking over household appliances recently have been pleasantly surprised to see how they've evolved—both inside and out. From washers to refrigerators, appliances have become more energy efficient, eco friendly and spacious while appealing to the latest home aesthetics.

Reduce water and get cleaner loads with advanced laundry pairs: Today's washers and dryers are far from dull, boasting popular colors that range from red to blue to stainless steel. However, for most consumers it's what's inside that matters most, and now they can find a laundry pair that's gentle on their clothes and tough on stains while using less water and energy.

Traditional top-load machines require enough water to cover all the clothes in their drum and have an agitator to churn the water and clothes together. However, today's advanced high-efficiency (HE) top-loads do away with the agitator. Clothes run through a concentrated solution of water and detergent by the rotating motions of the machine using less water. For example, the Maytag Bravos HE top-load washer uses 70 percent less water and 67 percent less energy than a pre-2004 conventional top-load washer.

The average American family washes 400 loads of laundry per year. To reduce this amount, try a newer laundry pair with a larger capacity. For even more efficiency, Energy Star recommends washing loads that are full but not overloaded, which can save up to 3,400 gallons of water annually.

Keep more food fresh with innovative refrigerators: Refrigerators of the past were frequently



considered to be energy hogs, but many of today's Energy Star refrigerators pull the same amount of power as a 60-watt light bulb (based on continuous operation of a bulb for one year), thanks to advanced compressors and greater insulation.

A handful of new configurations have joined the familiar top-mount freezer refrigerator many knew growing up. For instance, the Maytag Ice₂0 Easy Access refrigerator has two French doors that open the refrigerator along with an external pantry drawer and freezer drawer. It's the most efficient four-door refrigerator in the industry and provides easy access to five bags of groceries in the pantry drawer.

The evolving appliances of today can provide better results and greater convenience while using less energy—and that means reduced strain on Mother Nature. Consider comparing your current appliances with the latest models on efficiency, features and aesthetics; you may be pleased to discover a cost savings over the lifetime of the appliances.

Learn More

For more information, visit www.maytag.com or call (800) 344-1274.