



Our Insect Enemies



Expert Termite Advice For Homeowners

(NAPSA)—They are dining at homes across the U.S. and sticking homeowners with a bill totaling nearly 3 billion dollars. Termites are one of the most costly pests for homeowners and pest management professionals battling them from coast to coast. When it comes to termite treatments, homeowners have numerous options, whether it's a liquid treatment or a bait, but which is most



successful in controlling termites?

"We have been waiting a long time for an effective termite treatment," said Greg Clendenin, a pest management professional who has been tackling termites since 1978.

Clendenin says, now with the introduction of a new product called Termidor®, the wait for an effective termite treatment is over. Termidor is a revolutionary new termite insecticide that is proven 100 percent effective in controlling subterranean termites in three months or less and that lasts for at least five years.

"Termidor is one of the best products I've ever worked with and really the only choice in termite control," said Mike Fraker Sr., a veteran of the pest management industry for the past 35 years. "I've been working with Termidor since October 1999 and have had no calls for re-treatments."

Pest management professionals around the country agree with Fraker and say that Termidor's unique mode of action puts it in a class above all other products on

Termidor, a new termite treatment, is applied in the soil around and underneath a structure. Termites can't detect the odorless liquid and unknowingly move through the treated area, pick it up on their bodies and spread lethal doses to other termites in the colony.

the market. An odorless liquid, it is lethal to termites by both ingestion and contact, rather than ingestion alone.

Because termites cannot detect Termidor, they will crawl through the treated area, eat the product and pick it up on their bodies and carry it back to their colony where they spread it to other termites like a deadly virus.

In addition, homeowners can take steps to prevent termite infestations and costly damage to their homes. The first step is to contact a local pest control company to schedule a termite inspection.

"Annual termite inspections are key to protecting your home from costly damage," said Clendenin. "Termites need moisture. Water sources, such as leaks in walls or roofs, create an ideal breeding ground for termites," Clendenin cautioned. "Unfortunately, too many homeowners wait until they see signs of infestation, but by then it may be too late."

For more information or to find a local pest management professional, call 1-877-TERMIDOR or visit www.termidorhome.com.