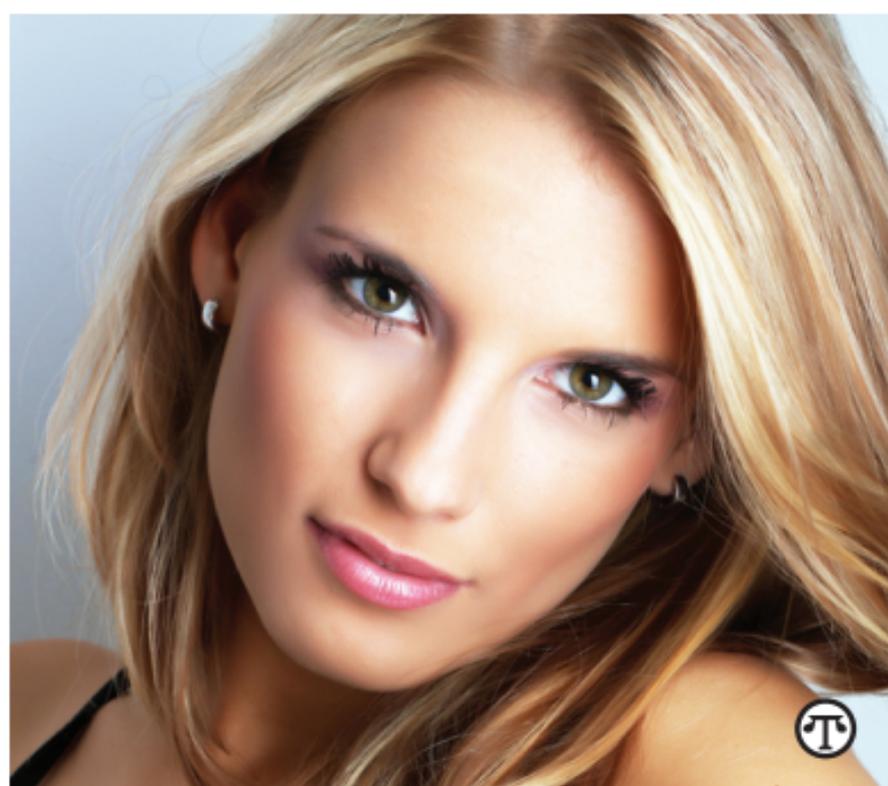


Eye On Looking Young

(NAPSA)—Anyone with an eye for success may see the wisdom in a study by the American Society of Plastic Surgeons. It found that some 73 percent of women felt a youthful appearance played a role in getting a job, getting promoted or keeping clients.

One problem can be older-looking eyes, and the eye area is one of the first to age. Explains Dr. Adam Geyer, Kiehl's consulting dermatologist, "When the upper lid becomes less elastic and less firm, loose skin begins to sag, contributing to a 'hooded' eye area appearance. The culmination of these changes can begin to make eyes look tired and smaller. Effectively addressing aging around the complete eye area requires a 360-degree approach."



The eyes have it: a new formula for looking younger, longer.

Fortunately, it's now possible to do more than ever to counteract the signs of eye aging, like sagging, crow's-feet and under-eye wrinkles, because the chemists at Kiehl's Since 1851 have developed a new "super smart" 5-in-1, anti-aging solution for eyes. Super Multi-Corrective Eye-Opening Serum can visibly smooth, lift, firm, hydrate and restore youthful shape to eyes with 360-degree correction and clinical results demonstrating 42 percent more open eyes after four weeks of use.

It's at Kiehl's freestanding stores nationwide, www.kiehls.com/Super-Eye-Serum, (800) KIEHLS-2 and select specialty retailers.