

MAKING FAMILY LIFE MORE FUN

Family-Friendly Watercraft Making A Big Splash

(NAPSA)—Families looking to enjoy a boatload of fun are casting their eyes upon the water. That's because the newest trend reshaping the boating industry—multi-passenger watercraft—is turning weekends and holidays on the water into a full-blown family phenomenon.

Today, 97 percent of all personal watercraft are multi-passenger vessels, with three-seat models the fastest growing segment of the industry, according to the Personal Watercraft Industry Association. And with more than 90 percent of Americans living within an hour's drive of a major body of water, families can now discover a new world of exploration in a unique and exhilarating way.

New seat designs with added support and comfort for the rear passenger, and greater flexibility in use, such as towing skiers and carrying camping equipment, help create the perfect family getaway. Adding to the overall experience, Yamaha recently introduced the industry's first four-stroke personal watercraft, which operates significantly cleaner, quieter and with greater ease of use than previous watercraft, according to the manufacturer.

"Yamaha has invested heavily in designing our line of WaveRunners with the family in mind," said Mark Speaks, president of Yamaha WaterCraft. "Families have the



CRUISING IN STYLE: Yamaha's FX Cruiser High Output delivers high performance and comfort.

freedom to pack a lunch, hit the water, and experience a whole new way to spend time together."

Other features offered on Yamaha's new FX High Output series of WaveRunners include a security locking system, which prevents an unauthorized ride, and a new "Low-RPM Mode" which reduces the craft's top speed with a click of a button via a remote transmitter.

"Today's watercraft are affordable, easy to store, transport and maintain," says Bob Gonsalves of familyfunonthewater.com. "Enjoying the water as a family really gives you the freedom to create your own individual adventure."

For ideas on how to create the perfect family getaway, check out www.yamaha-motor.com.