

CONTEST CORNER

Fashion Designers Strut Their Stuff

(NAPS)—A leading spirits maker is giving aspiring clothes designers the chance to make a splash in the fashion industry. Kahlúa will sponsor a program to find a group of unknown clothing creators, thirsty for a shot at the big time.



A new contest sponsored by a beverage company may help some relatively unknown designers get their feet wet in the industry.

Designers will be commissioned by Kahlúa and will be given \$500 to create one-of-a-kind clubwear fashion inspired by the look of the Kahlúa bottle, its “Anything Goes” advertising campaign and the brand’s featured drink recipes.

The winning designs will be showcased in fashion shows throughout the summer.

Applications and eligibility information are available on the Web at www.kahlua.com beginning February 1. The deadline for entry is March 1. Designers must be 21 years or older to participate.