

Gem Of An Idea

Fashion-Forward Cubic Zirconia Jewelry

(NAPSA)—Just in time for the holiday season comes a line of fashion-forward jewelry that offers the brilliance of diamonds at a price that readily fits within most gift budgets.

The ChariZma™ collection consists of quality cubic zirconia necklaces, bracelets, earrings and rings that are difficult to distinguish from their expensive diamond counterparts. The jewelry is manufactured with diamond simulants, masterfully cut and faceted for maximum brilliance and set in sterling silver.

“Many women want the glamour of diamonds without the risk of losing them and without the high price tag,” explains Natalie Parman, vice president of merchandising trends for ACN Jewelry Television. “Our ChariZma™ pieces are brilliant replicas of pricey designer jewelry that you see Hollywood celebrities wearing. This jewelry will leave everyone guessing whether or not it’s the real thing.”

The ChariZma™ collection was designed for everyday wear or special occasions. It features high-fashion pieces as well as traditional pieces like stud earrings and tennis bracelets.

“Many women don’t want the risk of traveling with their authentic diamond and gemstone



A brilliant idea: Beautiful, affordable jewelry that sparkles like diamonds.

jewelry,” says Maria Mason, vice president of marketing for ACN Jewelry Television. “You can accessorize your entire vacation wardrobe with ChariZma™ and not worry about your expensive jewelry being lost or stolen.”

A low-cost alternative to diamonds, ChariZma™ is an excellent option for engagement rings, holiday gift giving, Valentine’s Day, Mother’s Day, bridal party jewelry, prom jewelry or travel accessories.

“Whether you’re accessorizing a business suit, casual wear, or evening wear, ChariZma™ has all the attitude of diamonds for a fraction of the cost,” says Parman.

ACN Jewelry Television, seen in more than 60 million homes, is the only network to focus entirely on jewelry and gemstone sales. To view or purchase pieces from the ChariZma™ collection, visit the Web site at www.acntv.com.