

# I N T E R N E T

## NEWS AND NOTES

### Faster Internet Access Offers More Time For Life

(NAPSA)—For many, when it comes to surfing the Internet, speed and responsiveness are the keys to an enjoyable experience. That's why there's good news for consumers who want faster Internet navigation, without paying more in fees.

A new free Internet acceleration service is available that is said to make it possible for Web surfers to access the Internet five times faster through a dial-up line and three times faster through a broadband connection—such as DSL or a cable modem.

Called Rev The Web, the service may make for a noticeable difference when online, especially when downloading graphics-rich Web pages. It is designed to work with dial-up, DSL, ISDN and wireless connections, and with most Internet Service Providers.

The service, offered by Artera Group, Inc., is free and can be accessed at the Web site [www.revtheweb.com](http://www.revtheweb.com). According to company executives, the service is simple to install, with downloading and launch taking less than five minutes. Technical support for the new service can be found on the Web site.

According to Irv Lebovics, senior vice president of sales at Artera Group, "This free service provides the answer for many users who want a faster Web experience—from rural surfers with dial-up access to soccer moms who need to squeeze more minutes out of the day."

The service also comes with Parental Control features that allow parents to determine the Web sites that are acceptable for their



**A new service is available that offers Web surfers faster access to the Internet.**

children to visit. It also offers a speed test to see how fast consumers are accessing the Internet.

In return for the free service, users fill out a 10-question survey about their interests, and will be served nonintrusive advertising based on this information.

The service protects users privacy by not collecting data on the user's name, address or phone number. A premium version of the service—without the ads—is available for \$2.95 per month. Benefits of the premium version include:

- A firewall that protects your PC from unauthorized access by hiding your computer from hackers.
- Improving the way your e-mail works by accelerating the delivery of e-mail and the downloading of e-mail attachments such as Microsoft Word® and PowerPoint® documents.
- Blocking unwanted Internet ads, improving your Internet surfing experience and speeding up the delivery of your requested information.

For more information, visit the Web site at [www.revtheweb.com](http://www.revtheweb.com).