

# GIFT GIVING IDEAS

## Recent Survey Reveals Favorite Gifts

(NAPSA)—Some are born with a gift for giving. Others acquire the gift of knowing exactly which gifts will please by studying trends and taking some tips from the experts.

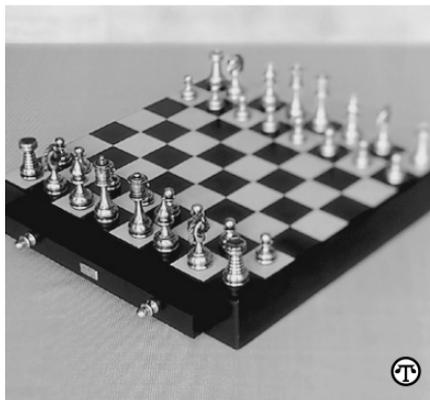
For example, a recent survey found that 37 percent of female survey respondents selected gift certificates as their favorite gift. Fine jewelry was the number two choice at 25 percent.

“Clearly, women today enjoy shopping, know what they like and welcome the opportunity to choose their own gifts,” said Laura McDowell, gift consultant at T.J.Maxx. “Gift certificates are really the perfect gift—easily accessible and extremely personable when you select the recipient’s favorite store.”

Male respondents also favored gift certificates (24 percent) but their all-time favorite gift revolved around hobbies—such as books, games and sporting paraphernalia.

“Most men are passionate about their hobbies, so it makes sense to give gifts that really appeal to their special interests,” said McDowell. Some good choices: anything golf-related, fishing gear, wine and cocktail accessories, chess sets and other novelty games.”

In terms of fine jewelry, women are opting for 14 and 18 karat gold pieces, often accented with vibrant colored gemstones. Look for earrings, bracelets and “right hand” rings in a wide array of styles and stone colors. Delicate gold filigree provides a modern twist, especially in drop earrings and cuff bracelets. Sterling silver trends include chunky pendants, bold rings and bangle bracelets. And silver is often mixed with



**High-end games like this beautiful chess set create a tabletop display any time of the year.**

gold, as well as colored stones—a true designer look.

Gifts for the home continue to be a popular choice. Seek those one-of-a-kind favorites which are beautiful to display. Just a few of the many options include fine china pieces, silver trays, crystal decanters, serving bowls and unusual stemware.

Children always love games, but remember that adults also love to play. For kids, select educational toys and books. For grownups—especially men—choose a finely boxed card set, leather-cased checker or chess set, and backgammon. Many of these games are housed in gorgeous leather and wood, which creates a beautiful tabletop display as well. Wine lovers will cherish sleek decanters and stylish goblets, while golf enthusiasts will welcome golf trivia books and other golf-related accessories.

To order a gift certificate or to find the nearest T.J.Maxx store, call 1-800-2TJ-MAXX, or visit [tjmaxx.com](http://tjmaxx.com).