

HINTS FOR HOMEOWNERS

Feel At Home With Vinyl Siding

(NAPSA)—Since its introduction in the '50s, vinyl siding has come a long way with colors, shapes and textures. Home experts say one of the many benefits of vinyl siding is that you can often recoup much of your investment when reselling. Yet, many homeowners are unaware of the new options and possibilities offered with contemporary vinyl siding.

Top vinyl siding lines now offer consumers extensive choices in color, style, and trim to make any design possible. And, because modern vinyl siding is so durable, it is important to choose a style that you can enjoy for years.

Color Choices: Vinyl siding was once only available in the standard white, cream and tan. Top lines feature more vibrant options like CertainTeed's 2002 colors including Barn Red, Ivy Green, Pacific Blue and Granite Gray.

Shapes and Textures: While standard horizontal lap siding remains popular, current shape choices are much more extensive. Several new styles offer homeowners the option to have a home that appears to be finished in hand-crafted wood—without the maintenance demands.

For example, CertainTeed's Cedar Impressions® line is created with the textures of real hand-split cedar shingles.

Cedar Impressions come in Perfection Shingles, Hand-Split Shakes and Half-Rounds offering the old-world charm of custom-milled shingles.

The look of true wood craftsmanship can be achieved by using architectural accents and decora-



Some types of vinyl siding have the look of hand-split cedar shakes and other kinds of wood.

tive trim. CertainTeed's Vinyl Carpentry offers many choices including crown molding, fluted corners, corner block and rosette, beaded soffit and perfection mitered cornerposts.

Decorators offer the following tips for making sense of modern vinyl siding options:

1. Take time to review all your options before selecting a style and color.
2. Choose colors, shapes and textures to fit your home.
3. Choose a style that fits the home's environment and the style of neighboring homes.

4. Take advantage of online resources offered by vinyl siding manufacturers to gather ideas for your home by exploring design options and photo galleries.

CertainTeed offers an online style-guide to walk you through all the choices offered in vinyl siding.

CertainTeed Corporation is one of North America's leading building products manufacturers. For design tips and/or more information about vinyl siding and installation, visit www.certainteed.com/ctvinyl.