

Health Awareness

Fighting Alzheimer's

(NAPSA)—While there is no cure for Alzheimer's, which will affect one in eight baby boomers as they age, there are ways you can help fight the disease.

You can help reduce the stigma, improve care and strengthen the public fight against the disease by:

- Learning more about the disease and spreading the word to family, friends, colleagues—even your elected representatives.



Increased awareness of Alzheimer's disease may help to pave the way for research to find a cure.

- Viewing a series of five, short, easy-to-understand pocket films that have been created to help increase the understanding of Alzheimer's disease.

The series of films—"A Quick Look at Alzheimer's"—is designed to play on iPods, cell phones, PDAs, laptops and DVDs.

Originally developed in English, the pocket films are now available in multiple languages.

The films, found at www.aboutalz.org, are free for noncommercial use. The Alliance for Aging Research is hoping individuals and organizations will use the films to help further awareness of the disease—ultimately paving the way for research needed to find a cure.

For more information, go to www.aboutalz.org.