



Fighting Cancer With Clinical Trials

(NAPSA)—About 1.7 million Americans will be diagnosed with cancer this year. If you or someone you care about is among them, you need to know all your options as that's the best way to approach your cancer treatment.

Why Explore Clinical Trials?

For many types of cancer, clinical trials may offer the best treatment options at every stage of diagnosis and treatment. Patients who participate are highly monitored throughout the process, and receive care that is equal to if not better than the standard treatment options.

There are thousands of clinical trials across the United States that offer advanced treatment options. Clinical trials can hold the key to a successful treatment plan for many patients. That is why it is important for patients to access clinical trials, and to discuss them as a treatment option with their doctors.

But how do you access clinical trials?

To date, finding and accessing a clinical trial has been a difficult and confusing process for patients and physicians. Now, innovation is helping to make that easier. There's a company that works one on one with people diagnosed with cancer to identify their clinical trial options more efficiently.

One-on-One Assistance

The team at Cure Forward works with patients to learn about their specific diagnosis and identify their



Clinical trials may offer the best possible treatment for a person's cancer.

best clinical trial options. They then connect patients one on one with a Clinical Trial Navigator who helps them gather the medical and personal information needed to be matched to clinical trials. Clinical Trial Navigators work directly with each patient through every step of the process, from understanding clinical trials to identifying which ones may be the best fit, so patients can discuss and determine the best course of action for their illness with their physician.

Unlike scouring the Internet on their own, patients are provided only information on trials that are relevant for their unique cancer and that are the best matches for their personal needs.

Learn More

For more information about clinical trial options, go to www.cureforward.com.