

59.85	43%	36%	Interhome	10	+ 1/8	999	107	A	42%	42	81	7	MarketCorp	15 1/2	+							
8	25	10		2	+ 27		85						Marketfacts	7%	-							
6	8	1		4	-	83	1							7%	-							
6 1/2	5 1/2	1 3/4	53	2%	1 1/8	InterimSys	1 1/2	+	6	+ 13	266	A	1 1/2	1 1/2	88	53	18 1/2	14 1/2	Marsh	-	14 1/2	-

Names In The News

Figure-Skating Sweethearts Strike White Gold

(NAPSA)—Canadian pairs figure skaters Jamie Salé and David Pelletier won the hearts of fans at the 2002 Winter Olympic Games, and their gold-medal smiles won't be fading anytime soon.

Salé and Pelletier have entered a major marketing partnership with Crest Whitestrips and will be promoting the product over the next year in the U.S. and Canada.

"We are thrilled to be partnering with Crest Whitestrips," says Salé. "One of the reasons we selected them as our first relationship after the games was because we saw such a perfect fit."

The pair will also serve as ambassadors to the Crest Healthy Smiles 2010 initiative, a 10-year effort with the Boys & Girls Clubs of America, aimed at improving the state of oral health among inner-city children.

"We grew up with Crest—it's a caring brand and we are excited about the prospect of helping to make smiles whiter and brighter, in addition to helping improve oral health in inner cities with its Healthy Smiles 2010 program," Pelletier says. "We feel it's important to give back to the community that's been so supportive of us."

"We're really excited about partnering with Jamie and David," says Ayman Ismail, Global Marketing Director for Crest Whitestrips and New Business Development. "They are exactly the right pair to demonstrate the energy, surprise



Olympic gold medalists Jamie Salé and David Pelletier have more than one reason to smile.

and delight seen on the ice in Salt Lake City, and bring it to life for U.S. and Canadian consumers.

Crest Whitestrips recently launched in Canada, following a blockbuster introduction in the U.S. Now Crest and the skaters are exploring the possibility of a 45-city skating tour in the U.S. and Canada that would kick off later this year.

Crest Whitestrips is an innovative tooth whitening system that provides noticeably whiter teeth in just 14 days. Available in drugstores and other outlets, at around \$40 per box, it's never been easier to flash a white, Olympic medal-worthy smile. To learn more, visit www.whitestrips.com.