

BUDGET STRETCHING IDEAS TIPS TO HELP YOU

Filtered Water: The Difference Is Clear

(NAPSA)—Here's refreshing news: You can drink to saving money and the environment—with a glass of tap water. Drinking and cooking with water from the tap costs only pennies per glass compared to the \$16 billion Americans spend on bottled water a year, according to a report in *Fast Company* magazine.

This simple savings suggestion is clouded, however, by the fact that many consumers believe that tap water is not as clean or convenient as bottled water. Fortunately, while tap water may contain contaminants, a proper water filtration system can serve as a line of defense against pollutants, and it's just as convenient. Plus, using tap water will help cut back on the estimated 38 billion water bottles the report says are thrown in the trash each year.

"Even if water looks good, smells good and tastes good, it can still contain harmful contaminants. Many have flocked to bottled water because it seems safer, but bottled may not always be better," said filtered water expert Will Mayfield. "Drink filtered water from a reusable bottle for the added confidence that comes with knowing unseen contaminants like lead and chlorine by-products have been reduced."

Water filters, specifically those found in refrigerators, offer benefits that are easy on the wallet, convenient and good for the environment.

For the wallet: A five-year supply of bottled water at the recommended intake of eight glasses a day can cost more than \$1,000. An equivalent amount of tap water



Drinking water filtered by your refrigerator can help your health, your wealth and your happiness.

costs about \$1.65, according to American Demographics. Comparatively, refrigerator water filtration systems require a biannual filter replacement at approximately \$30 to \$40—less than 22 cents a day.

For the environment: In a year, refrigeration systems can filter the equivalent of 3,000 bottles of water. Making the switch to filtered water can prevent wasting these bottles.

For the family: To ensure proper contaminant reduction, many appliance manufacturers recommend changing the water filter every six months. Many Whirlpool refrigerators have an easy-access system on the front of the fridge to make changing the filter less of a chore.

In addition, the Whirlpool Corporation offers a convenient subscription service for automatic filter replacements on time, every time. Visit www.whirlpool.com/every6months for more information.