

FAMILY FINANCES

Financial Advice At Your Fingertips

(NAPSA)—Now in paperback, a trio of books from bestselling author and PBS television personality Ric Edelman.

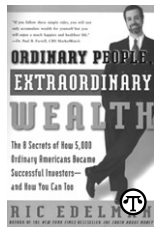


Edelman

While each book approaches the topic of personal finance from a slightly different perspective, all are “must reading” for anyone looking for

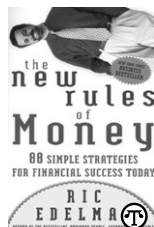
financial freedom.

Ordinary People, Extraordinary Wealth (HarperBusiness, \$15.00), Edelman’s most successful book, discusses eight unconventional but proven strategies for smart investing from Ric Edelman’s survey of 5,000 of his most successful clients. From never paying off



your mortgage to never diversifying the money in your company retirement plan, these strategies have put ordinary investors on the road to financial security.

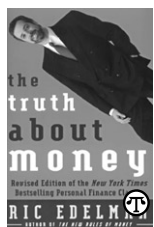
In *The New Rules of Money*, (HarperPerennial, \$15.00) Edelman attacks conventional and often-



heard theories about how to save and invest your money and illustrates and explains in simple, layman’s terms how to revamp your entire financial modus operandi.

The New Rules of Money charts an up-to-date, informed fiscal course for Main Street, not Wall Street.

The Truth About Money, (HarperBusiness, \$19.95) is a comprehensive, practical,



“how-to” manual on financial planning. Perhaps, best of all, the book explains difficult financial concepts in plain English with a breezy style. It’s fun

and easy to read.

All three books are available wherever books are sold.