

MONEY MATTERS



Financial Information That's Easy To Grasp

(NAPSA)—Increasingly, Americans are learning to make smarter money decisions. One way they're doing so is with the help of a public television series that covers what matters most to Americans: solid advice on spending, saving and investing.

Whether you need a financial tool kit or a financial first-aid kit, "Right on the Money!" provides straightforward solutions. The national half-hour series (check local listings), hosted by award-winning journalist and financial expert Chris Farrell, is an intriguing expedition into the world of personal finance, taking viewers on the road and across America to learn valuable lessons through the real life experiences of people working out their money issues.

"We empower viewers with information and alternatives so that they can make educated financial decisions," says Farrell.

Rather than a financial newscast with stock tickers running across the screen, "Right on the Money!" is more like a conversation with a good friend who happens to be a money expert. Farrell travels off Wall Street onto Main Street and into Americans' homes to solve a variety of personal finance matters.

The show's new season will cover everything from surviving a layoff to updating the home you love. Other show topics include: the unique financial issues of step-families, dealing with infertility, buying a house, investing in graduate school, and the financial chal-



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lenges of raising a disabled child.

"The show is not about getting rich quick," says Farrell. "It's all about organizing your money in ways that both protect your loved ones and bring you closer to the kind of life you want to lead." Farrell has been coaching and advising consumers on business and fiscal fitness for almost two decades. He is a contributor to PBS's "Nightly Business Report" and is currently contributing economics editor at *Business Week*.

"Right on the Money!" is produced by Twin Cities Public Television with major funding provided by Allianz Life Insurance Company of North America. Its comprehensive, interactive Web site, www.rightonthemoney.org, complements the series and includes many useful financial resources, tips, suggested readings, and links.

To order videocassettes of "Right on the Money!", go to www.rightonthemoney.org.