

Pointers For Parents

Helping Find Missing Children With A Camera And A Golf Bag

(NAPSA)—Do you know where your children are?

According to the U.S. Department of Justice, nearly 800,000 children (more than 2,000 per day) are reported missing each year. The majority of cases are resolved quickly, often because law enforcement officials distribute quality digital images of the missing children.

The Internet, major advances in digital imaging technology and corporate involvement with The National Center for Missing & Exploited Children (NCMEC) have dramatically increased the odds that a missing child will be recovered alive. Canon4Kids, created by Canon U.S.A., a leader in digital imaging and a longtime supporter of NCMEC (www.missingkids.com), is among the latest efforts that help locate missing children. It links the search with PGA Tour golfer Briny Baird.

At each PGA event he plays, Baird places a photo of a missing child on his golf bag along with the phone number (1-800-THE-LOST) for people to call if they recognize the child or have any valuable information.

An additional component of Canon4Kids is tied to Baird's performance on the Tour. For each birdie he registers, Canon will donate \$100 to NCMEC. Each eagle is worth \$250 and \$1,000 is donated for every hole-in-one. Baird ranks near the top in the



PGA Tour golfer Briny Baird posts pictures of missing children on his golf bag, hoping they'll be recognized.

“total birdies” statistical category.

NCMEC and Canon offer these digital photo tips to help authorities recover missing children:

- Use highest resolution setting. Every six months, take a new photo indoors using a flash against a solid white or light colored background.

- Use portrait-style poses from different angles.

- Save images on the computer where you can find them quickly. Keep copies elsewhere, either on a CD or with a family member.